

SUPPORT

CARMEL PUBLIC LIBRARY



The Futurist Edition

with acclaimed futurist and best-selling author

Parag Khanna

Join us April 27, 2022

Sunset Center Theater and Online



The Program

Join us Wednesday, April 27th for an exhilarating exploration that envisions our global destiny, with acclaimed futurist and best-selling author, **Parag Khanna**.

Parag Khanna is a leading global strategy advisor, world traveler, and best-selling author. He is Founder & Managing Partner of FutureMap, a data and scenario based strategic advisory firm. Parag's newest book is *MOVE: The Forces Uprooting Us* (2021). His books have been translated into more than twenty languages and he was named one of *Esquire's* "75 Most Influential People of the 21st Century," and featured in *WIRED* magazine's "Smart List."

Parag has been an adviser to the US National Intelligence Council's Global Trends program. He was a Senior Research Fellow in the Centre on Asia and Globalisation at the Lee Kuan Yew School of Public Policy at the National University of Singapore, and a Senior Research Fellow at the New America Foundation. In 2007, he served in Iraq and Afghanistan as a senior geopolitical adviser to United States Special Operations Forces. He was also the Global Governance Fellow at the Brookings Institution and worked at the World Economic Forum in Geneva.

A widely cited global intellectual, Dr. Khanna provides regular commentaries for international media. Khanna's essays, reportage, and columns have appeared in major international publications such as the *New York Times*, *Wall Street Journal*, *Financial Times*, *Washington Post*, *Harvard Business Review*, *National Geographic*, *TIME*, *Foreign Affairs*, *The Atlantic*, *Business Week* and more.

Khanna also appears frequently in media around the world such as *CNN*, *BBC*, *CNBC*, *Bloomberg*, *Al Jazeera* and other broadcasters. He was a consultant to the *National Geographic* series *Origins* and has spoken at *TED* in 2016, *TED Global 2009*, was a guest host of *TED Global 2012*, and lead speaker at *TEDxGateway* in 2018. His *TED* talks have been viewed more than three million times. The maps customized for Dr. Khanna's books have been displayed in numerous prestigious international art exhibitions.



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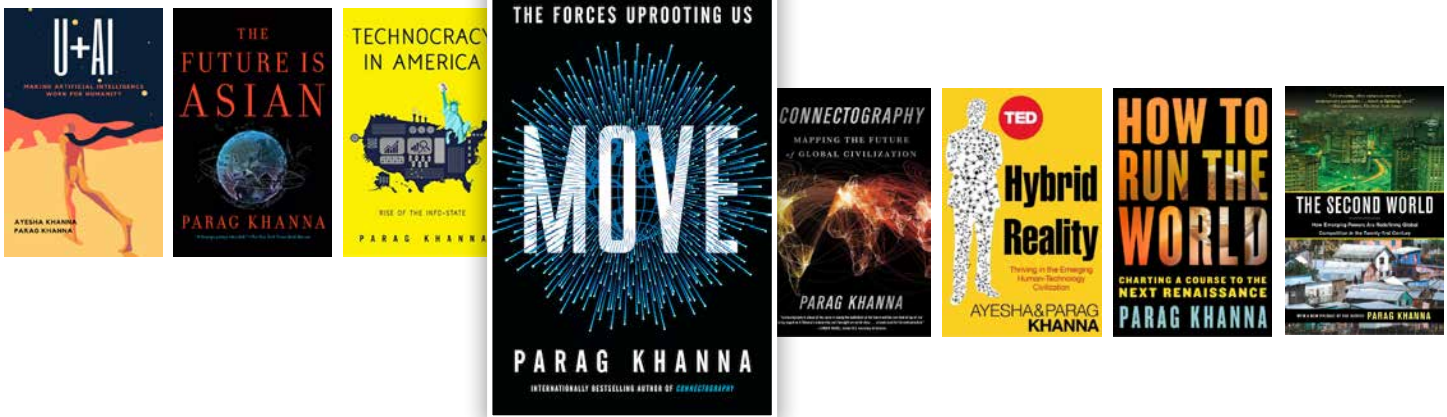
Dr. Khanna holds a PhD in international relations from the London School of Economics, and Bachelors and Masters degrees from the School of Foreign Service at Georgetown University. In 2017, he was awarded a Richard von Weizsaecker fellowship of the Robert Bosch Academy. He has been a Senior Fellow of the Singapore Institute of International Affairs, Visiting Fellow at LSE IDEAS, Senior Fellow at the European Council on Foreign Relations, Distinguished Visitor at the Munk School of Global Affairs at the University of Toronto, Distinguished Visitor at the American Academy in Berlin, Next Generation Fellow of the American Assembly, Visiting Fellow at the Lee Kuan Yew

School of Public Policy, Non-Resident Associate of the Institute for the Study of Diplomacy at Georgetown University, and a Visiting Fellow at the Observer Research Foundation in New Delhi. He has received grants from the United Nations Foundation, Smith Richardson Foundation, and Ford Foundation.

“Parag is a brilliant, energetic, and mesmerizing speaker who carried the opening day at our recent symposium, the largest annual gathering of geospatial intelligence practitioners in the world. They were universally blown away by Parag’s talk, and the concepts he raised were grist for superb conversations and debates during the entirety of our event.”

—U.S. Geospatial Intelligence Foundation

Proceeds from the evening benefit the Carmel Public Library Foundation whose mission is to keep the library open, relevant and thriving and to ensure free library service in perpetuity by providing funding for 100% of the books, materials, programs, equipment and services.



Tickets:

\$225 – VIP Admission includes; VIP reception with delicious hors d’oeuvres & fine wines, advanced book sale & signing and VIP program seating – 6:30pm

\$75 – General Admission includes; Program, wine tasting & book sale and signing - 7:00pm

\$45 – Online registration, includes; Online link to program

\$45 – Students and Military special program pricing

Program begins at 8:00pm

Our Sponsors & Benefactors

Receive VIP tickets and a VIP reception invitation

Contact Information

Alexandra Fallon, Executive Director, Carmel Public Library Foundation

afallon@carmelpubliclibraryfoundation.org

6th & Mission Streets, Carmel CA 93923 | 831.624.2811 | www.carmelpubliclibraryfoundation.org

The Futurist Edition

with acclaimed futurist and best-selling author

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SPONSORSHIP BENEFITS

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Mention during opening of Annual Event	X	X					
Prominent Recognition in Annual Campaign Brochure	X	X					
Recognition in Annual Campaign Brochure	X	X	X	X	X		
Prominent Recognition on CPLF Website Home Page	X	X	X	X			
VIP Reception and Program Tickets	10	8	6	5	4	3	2
Exclusive Passport Takeaway	X	X	X	X	X	X	X
Prominent Logo Placement on CPLF Website Home Page	X	X	X	X	X		
Logo Placement on CPLF Website Sponsor Page	X	X	X	X	X	X	X
Logo Placement in 3 newsletters	X	X	X	X	X	X	
Name Recognition in Annual Event Program	X	X	X	X	X	X	X
Prominent Recognition on Annual Event Flyers	X	X	X				
Logo Placement on Annual Event Flyers	X	X	X	X	X	X	
Prominent Recognition on Community Night as a Program Sponsor	X	X					
Community Night Program Sponsor Recognition	X	X	X	X	X	X	X
Mention on KAZU/NPR for Annual Event Marketing	X	X	X	X			
Inclusion in CPLF Social Media Campaign	X	X	X	X	X	X	
Prominent Logo Placement on CPLF Email Blasts	X	X	X	X	X		
Logo Placement on CPLF Email Blasts	X	X	X	X	X	X	X
Logo Placement in print media, such as Pine Cone	X	X	X	X	X		



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Annual Campaign Brochure

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IT'S PERSONAL
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 A BENEFIT FOR THE CARMEL PUBLIC LIBRARY FOUNDATION

The PRESIDENTIAL EDITION
 A Conversation with American Historian and Best-Selling Author
DOUGLAS BRINKLEY
 with John Arquilla, Distinguished Professor of Defense Analysis at Naval Postgraduate School

WED, APRIL 7 • ONLINE EVENT
 6:30 VIP Reception & Program (11:15 Limited) | 7:00pm Program \$80
 Special pricing for Military & Student registration

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For more information, info@carmelpubliclibraryfoundation.org • 831.241.2601

Social Media



SUPPORT

CARMEL PUBLIC LIBRARY



CARMEL PUBLIC LIBRARY FOUNDATION

About Carmel Public Library Foundation

The Carmel Public Library has been a treasured resource on the Central Coast for more than 109 years, serving some 112,000 Library cardholders and visitors annually. It's a source of local pride and a hub of knowledge, culture and communication.

The Carmel Public Library Foundation plays the crucial role of raising revenue for **100% of the collections, materials, services and programs**. While historically the City of Carmel funds Library staff and building maintenance, private contributions to the Library Foundation fund everything else. That includes every book, every CD and DVD... reference collections... every computer terminal... internet access and free wireless service... as well as every program and service for children, teens, adults and seniors.

With your sponsorship support, this free and accessible public service will continue to thrive and be a resource for generations to come.

Demographics & Your Marketing Message

Join us as a Carmel Public Library Foundation Sponsor and you will reach your constituents with a powerful value-based message rooted in your community. What better way to further your business and personal goals and serve your community at the same time!

- Carmel serves some 112,000 Library patrons each year.
- 85% of all Carmel residents have Library cards.
- The average gross household income for Carmel residents exceeds \$150,000 annually. Your sponsorship will increase your visibility among people who live and shop in our community.
- Carmel Library serves some 18,000 card holders overall, 60% of whom reside outside the City of Carmel & Pebble Beach in Monterey, Pacific Grove, Seaside, Salinas and beyond. With your sponsorship, you will reach the entire Central Coast and greater Salinas Valley.
- On average, another 84,000 non-cardholding patrons visit the Library each year and receive our collateral information. Being a Business Sponsor is a great way to target a broad tourist market.
- Some of the most influential and active business leaders and philanthropists in our community serve as Library Trustees and on the Board of Directors. All are excellent prospects for your goods or services.
- At Board Director meetings held each month, Directors are encouraged to spread the word and patronize our generous sponsors.
- The goodwill that comes with associating your business with Carmel's cherished community library is immeasurable. Carmel Library is a local treasure with 107 years of active community stewardship behind it!
- The marketing for your business will be enhanced with a community value-based message!



CARMEL PUBLIC LIBRARY FOUNDATION

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Yes, I would like to become a Sponsor or Benefactor for *The Futurist Edition!*

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Mail, scan or fax form (include scan) to us at (831) 626-1788.

Thank you for supporting the Carmel Public Library Foundation. For more information, please contact Alexandra Fallon, Executive Director, at (831) 624-2811 or afallon@carmelpubliclibraryfoundation.org.