



Carmel Public Library Foundation

presents

The HUMAN Edition

Essential Observations in the Accelerated Age of Everything

Douglas Brinkley & Dave Eggers

2 Brilliant Authors! 1 Night!

THE PROGRAM — TUESDAY, APRIL 23, 2024

A thought-provoking conversation between prolific authors Douglas Brinkley & Dave Eggers. Join us at the Sunset Center Theater as they share their unique insights and perspectives on what it truly means to be human in the *Accelerated Age of Everything*!

Douglas Brinkley and Dave Eggers are broad-based thinkers and prolific writers whose deep knowledge and personal interests include history, music, advocacy, education, the environment and much more.

Brinkley is not only an award-winning author and one of America's foremost historians but also a Grammy award winner with literary and cultural works that span every era.

At 29, Dave Eggers wrote his acclaimed #1 best-selling memoir *A Heartbreaking Work of Staggering Genius* and has written several subsequent best-sellers. He is also the founder of McSweeney's, a nonprofit independent publishing company, and co-founder of 826 Valencia, a network of youth writing and tutoring centers around the United States.

DOUGLAS BRINKLEY

Douglas Brinkley is the Katherine Tsanoff Brown Chair in Humanities and Professor of History at Rice University, a CNN Presidential Historian, and has received seven honorary doctorates in American Studies. Six of his books were named *New York Times* "Notable Books of the Year" and seven became *New York Times* bestsellers. In 2017, Brinkley received a Grammy Award as co-producer of *Presidential Suite: Eight Variations on Freedom* (Best Jazz Ensemble). See more at www.DouglasBrinkley.com

<image>

DAVE EGGERS

Eggers is a winner of the American Book Award, the Muhammad Ali Humanitarian Award for Education, the Dayton Literary Peace Prize, the TED Prize, and has been a finalist for the National Book Award, the Pulitzer Prize, and the National Book Critics Circle Award. He is a member of the American Academy of Arts and Letters. His most recent books *The Every and The Circle* examined the ways in which technology shapes and influences our lives. His latest book, *The Eyes and the Impossible* is a heroic tale for both young and old. See more at www.DaveEggers.net



The HUMAN Edition

Essential Observations in the Accelerated Age of Everything

Douglas Brinkley & Dave Eggers

www.CarmelPublicLibraryFoundation.org

SPONSORSHIP LEVELS

\$25,000+ - PRESENTING Sponsor

10 VIP Reception & Program Tickets

Recognition during opening at annual event

Prominent recognition on CPLF homepage, CPLF community programs, print advertising, in annual campaign brochure, website, (3) newsletters, event program, flyers, social media, email marketing

\$10,000-\$20,000 – PLATINUM Corporate Presenting Sponsor

8 VIP Reception & Program Tickets

Prominent recognition on; CPLF community programs, CPLF homepage, print advertising, in annual campaign brochure, website, (3) newsletters, event program, flyers, social media, email marketing

\$5,000 - GOLD Sponsor

6 VIP Reception & Program Tickets

Recognition in annual campaign brochure, CPLF website, (3) newsletters, event program, flyers, social media, email marketing

\$2,500 - SILVER Sponsor

4 VIP Reception & Program Tickets

Recognition on CPLF website, (3) newsletters, event program, flyers, social media, email marketing

\$1,000 - BRONZE Sponsor

2 VIP Reception & Program Tickets

Recognition on CPLF website sponsor page, event program, CPLF community programs, email marketing

Wine Sponsors

Hospitality Sponsors

Media Partners



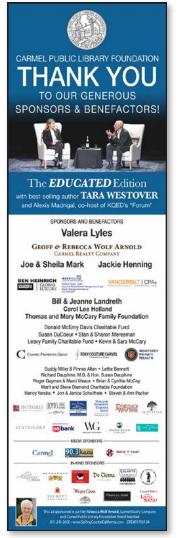


SPONSORSHIP BENEFITS at a glance Year-Round Recognition

Carmel Public Library Foundation WEBSITE



ADVERTISEMENTS



Window A Full Heart THAN hr ED TARA Ċ Val oe & Sheila Mar Lotte Seriet, Boald --Bill & Jeanwe Landy 0 C 📰 🗐 Hora 🖈 WG 2 Carnel Elizabiliti 8 ---🚛 📷 📴 han 🎬 🛈 📩 🐨 📖 🐨

NEWSLETTERS

ANNUAL CAMPAIGN BROCHURE



FLYERS & POSTERS



EMAIL BLASTS



SOCIAL MEDIA



CARMEL PUBLIC LIBRARY



About the Carmel Public Library Foundation

The mission of the Carmel Public Library Foundation is to keep the library open, relevant and thriving and to ensure free library service in perpetuity by providing funding for 100% of the books, materials, programs, equipment and services.

The Carmel Public Library is a nationally recognized award-winning library and has been a treasured resource on the Central Coast for more than 110 years, serving some 112,000 Library cardholders and visitors annually. It's a source of local pride and enrichment, and a hub of knowledge, culture and community.

The Carmel Public Library Foundation plays the crucial role of raising revenue for 100% of the collections, materials, services and programs.

With your sponsorship support, this free and accessible public service will continue to thrive and be a resource now for generations to come.

WHEN YOU SPONSOR:

You reach new clientele with a powerful value-based message rooted in the community. Your philanthropic goals are achieved through supporting library early literacy, engaging programs, and essential resources.

Your business receives year-round visibility in our events, programs and more! Your business gains immense goodwill from association with Carmel's cherished, award-winning library.

www.CarmelPublicLibraryFoundation.org



CARMEL PUBLIC LIBRARY FOUNDATION

SPONSORSHIP

Yes, I would like to becom (select category)	e a Sponsor for T	he HUMAN Edition!			
PRESENTING Sponso	r			. \$25,000+	
PLATINUM Corporate	Presenting Spon	nsor		000-\$20,000	
 GOLD Sponsor				\$5,000	
SILVER Sponsor				\$2,500	
BRONZE Sponsor				\$1,000	
Wine Sponsor					
Hospitality Sponsor					
Media Sponsor					
Sponsorship level \$					
Name of sponsor(s)					
Contact name:					
Address:					
	t address	City	State	Zip	
Daytime phone:	ytime phone:		Evening phone:		
Fax:					
Email:					
My company/personal check is e					
Please charge my credit card:	_VISAMasterC	ard			
Card number:	<u> </u>		Expira	ition Date/	
Signature:		3-Digit Code			
Mail scan or fay form (include s		676 1799			

Mail, scan or fax form (include scan) to us at (831) 626-1788.

Thank you for supporting the Carmel Public Library Foundation. For more information, please contact Alexandra Fallon, Executive Director, at (831) 624-2811 or afallon@carmelpubliclibraryfoundation.org.

www. Carmel Public Library Foundation. org