

CARMEL PUBLIC LIBRARY FOUNDATION Window

www.hm-lib.org



Harrison Memorial Library Awarded a 5 star rating by The Library Journal Index of Public Library Services

The five-star rating is the highest rating available for Public Libraries. The Harrison Memorial Library received the award due to its exceptional services and programs. There are only 85 five-star Libraries like HML in the United States!

The heart of the community and a steward for the Central Coast of California.



Harrison Memorial
Library
Carmel-by-the-Sea



COLLABORATION Saves Library Services In Times of Economic Crisis

Carmel-by-the-Sea Mayor, Sue McCloud, along with City Council members, Trustees, Board Directors and Library supporters, called it an important, unprecedented community initiative representing the steadfast commitment to sustain the tradition of excellence for which this cherished community resource has long been known.

That initiative reference is to Harrison Memorial Library and the collaboration of the Carmel Public Library Foundation, Harrison Memorial Library and the City of Carmel-by-the-Sea. The creative and dedicated Foundation Board of Directors, with the endorsement of Library Trustees, proposed to the City Council at its May 27 budget meeting a collaboration that would restore planned library staff cuts and current hours for the funding year, 2009-2010. Each entity will contribute one third of the proposed budget cut amounting to close to a total amount of \$80,000.

It should be noted that the expanded role to fund salaries at Harrison



Memorial Library is unprecedented in the Foundation's twenty-year history.

On June 9, 2009, the City Council agreed to recommend the approval of the proposal at a final budget meeting at City Hall. At that time, then Board President, Helen Breck, made the following statement: "We are absolutely delighted with the response from both the Library Trustees and the City Council. Keeping Harrison Memorial Library's doors open is the Carmel Public Library Foundation's mission. There is no way we can fully measure the value of our wonderful Libraries; they are the soul of our community."

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Spotlight on Youth Services

Congratulations on a super Summer Reading Program!

Some 305 children and teens participated from almost every corner of Monterey County... and from as far away as Illinois to Hong Kong!

Join us for upcoming programs.

Baby and Toddler Storytimes
Wednesday mornings at 11:00 a.m.

Preschool Storytimes
Thursday mornings at 11:00 a.m.

Read to a Dog
Next event TBD, 1:30 – 2:30

Wii Gaming for Tweens
First Thursday afternoon of the month, 3:00 – 4:00 p.m.

Holiday Card Craft Activities
Throughout December

The Winter Window will highlight youth services so look forward to more information about these cherished community programs for children and families!



A Message

From the President, Peter Mollman

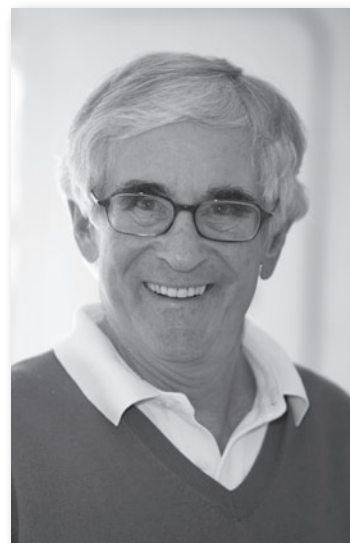
Growing up in the Thirties, my first library experience, like so many of our generation, was at a Carnegie library, a building that was at the heart of my southern Illinois home. For a little kid, going into the library was like entering a temple. In truth, that is exactly what it was – a temple, with incredible treasures to unearth. Every week I would eagerly go into that special place, search out its treasures, and fill up my arms with books.

My grandparents lived in another town nearby. In this small village, there was a WPA Library, which I also loved. It consisted of maybe a hundred books or so on some shelves in the front parlor of a woman's home, but the building made no difference: wherever there were books, it had to be an exciting place.

In October, CPLF is hosting a young woman, Marie Mutsuki Mockett, at an Arts and Literary Event at the Sunset Center. Marie is touring the country to talk about her new novel, her first: "Picking Bones from Ash." She grew up in Carmel so that makes this a doubly exciting event: a debut novel by one of our own. Marie has told us: "I loved the Library in Carmel. I went every week, checking out the maximum number of books allowed. I'd be sitting on a stone wall outside the Library, waiting for my father to pick me up, with this huge pile of books on my lap, and the tourists would giggle as they passed by."

What is especially wonderful in this day of electronic data and short attention spans, is that this same love of books and reading by our young people is alive and well in Carmel. Our Park Branch Children's Library is used more every year – literally thousands of visits in the summer for their reading programs – and it keeps growing.

How important are all of you in this exciting process? The answer is simple: very, very. During this past year, the budget for the Carmel Library was cut because of the City of Carmel's revenue shortfall. But because so many of you believe in the "magic of books", for all ages — seniors, middle and young alike, and have contributed so generously to the Foundation, which funds all of the Library's acquisitions and programs, we were able to make up this deficit for at least this year. The doors of the Library stayed open, the shelves were filled, and the programs stayed in operation. Thank you! 📖



**For a little kid,
going into the
library was like
entering a temple.**

Hooray! No More Books!

Well, at least no more books as we've known them since. . . well, since Herr Gutenberg. And before Hr. G., the papyrus scrolls tucked away with the stiffies in the pyramids.

Welcome to the world of digital books.

We're speaking, of course, to the relatively new experience of reading machines known to some folks as Kindles, eBooks, Sony Readers, etc. These devices are promoted as lightweight, trim, sleek, multi-tasking, battery operated, convenient — all the above with no assembly required.

They come in designer colors; they easily fit into a smart pouch (pouch not included); they can be equipped with a dictionary (dictionary not included), a reading lamp (lamp not included) and they can even READ to you. These little puppies sell for about three hundred bucks and are now at this very moment in stock at your geek store or on line ("on line" means you have to own a computer).

So it's goodbye to shelf after shelf of paper, cardboard and fabric volumes at your public library. Think of the space recovered after we send away our dog-eared, sticky, smelly copies of *The Odyssey*, *Crime and Punishment*, *Pride and Prejudice*, *Moby Dick*, Proust, Wordsworth, Trollope, Hemmingway, Einstein, St. Paul and Daniele Steel. We'll have no need for the Maybeck building on Ocean Avenue — what a great space for an art gallery or jewelry store. It's a new world. And we'd better move fast on this.

Digital readers are the wave of the future.

So simple a child can deliver a tutorial in seconds, great news for the grandparents. You have questions; we have answers:

"How can I turn a page? *Press a button.*"

"How can I return to an earlier chapter? *Press a button.*"

"The type is too small. *Press a button.*"

Do you reckon I'll find just the book I want on my ten-ounce reader? What do you want for three hundred dollars — a library?

We should add that, at the time of this writing, our chief Librarian has not yet begun to shred the Harrison Memorial Library's collection, nor has she purchased 150 digital readers in lieu of

those cumbersome, grimy, smelly used books that are soon to be dust. By golly, it'll be possible to house our Library in the Tuck Box with room to spare for a take-out counter offering tuna on wheat with a side of taco chips.

So many books; so little time.

In the meantime, for nostalgia's sake and while those old fashioned books are still on the shelves we might just indulge ourselves in the selfish, sinful pleasures of the Library. Run our hands along the rows and rows of BOOKS, with their sprained spines, peanut

butter stains between pages 130/31, penciled spelling corrections by obsessive readers, the smell of mold in the poetry collection, a red crayon quip to the next reader of *The Catcher in the Rye*, 'Book You.' Try that on a Kindle.

Lastly, here is some really good news for the truly avant. There are over 300,000 titles (no foolin') available for digital readers. So many books; so little time.

Surely everyone will find something that appeals. Or not.

But, herewith, is the absolute best reason for going into debt for a digital reader: *The De Vinci Code* has just been released. Go for it — press a button. ■

—BY TOM PARKS



Local History Lecture Series Coming Soon!

Presented by the Henry Meade Williams Local History Department of Harrison Memorial Library, the 2010 Local History Lecture Series is well underway. Make sure these exciting public programs are on your calendar now.

These events are open and free to the public. More details will be forthcoming!

Elizabeth Barrott, "Carmel Valley In Pictures"

*Last Monday in January 2010 or
February 2010; 2:00 p.m.
Location to be determined*



Eva Lothar, "Streets of Sardine: Life on Steinbeck's Cannery Row"

*March 29, 2010; 2:00 p.m.
Location to be determined*

Denise Sallee, "Celtic Twilight of the Central Coast"

*April 26, 2010; 7:00 p.m.
Carpenter Hall, Sunset Center, Carmel*

The Henry Meade Williams Local History Department serves as the archives and museum for the City of Carmel-by-the-Sea. It is located in the Library's Park Branch on the corner of 6th and Mission.

Hours:

Tuesday through Friday, 1 to 5 p.m. and by appointment. For more information, call Rose McLendon at 624-1615.



Library Usage at All Time High

... from the desk of the Library Director

It is a proven Library paradox that the more difficult economic times become, the more rapidly Library usage escalates, and the more severely funding is reduced. This is a trend seen in libraries all over the country right now — locally and nationally, and right here in Carmel. Library usage is way up.

Library users from Carmel and all around the Central Coast are visiting Harrison Memorial Library in record numbers. Our role serving tourists to the region is greater than ever.

We have people using our Library and reference services to look for a job. Every day there are people who have turned to the Library for internet access after giving up their home computer connections to save money. We have college-bound students utilizing our services to research financial aid options and college admission information.

People who used to buy their books, music and movies are checking out resources from our Library.



We have record numbers of children and parents attending our programs for quality, free entertainment for the whole family.

People who used to buy their books, music and movies are checking out resources from our Library. Circulation figures all around have risen.

Unfortunately, the economy has had an impact on our budget, too. This year, the Library faced some of the deepest budget reductions the Library has ever faced. So without the charitable support from the community, it is very

difficult to maintain services and acquire the collection and materials people depend on — despite the increase in demand.

We are more grateful than ever for the community's support. ■

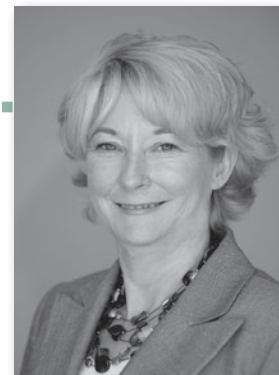
—BY JANET CUBBAGE

INTERVIEW

Welcome to the Carmel Public Library Foundation, Amy Donohue



Amy Donohue joined the Carmel Public Library Foundation as Executive Director in June. As chief administrator and fundraiser, she is responsible for overall operations and fund development activities that create resources for Harrison Memorial Public Library.



INTERVIEW BY TOM PARKS

Q You've come to us having experienced varied professional careers. Let's see, the University of Iowa, to Chicago's famed Lincoln Park Zoo, to Stanford University — and most recently as the Development Director of the National Steinbeck Center, just 20 miles up the road from your new office in Carmel. Is it too early to ask if you've settled in?

A *I feel very settled into my new position and that tells me it's a wonderful professional fit. I am so fortunate to work for a cause I feel passionate about and to contribute to my own community. When I moved to Carmel from Stanford, getting library cards for my daughter and me was one of the first things I did. We are regular, enthusiastic patrons.*

Q Word has it that even in this first month of your directorship, you've outlined an ambitious program of grant writing for CPLF. What portion of funding can a non-profit expect from grants, local or national?

A *Grant writing is one of my areas of expertise. Particularly in these challenging economic times, healthy non-profits need multiple and diverse income streams including grants. 30% of our income should eventually come from grants. While individual giving has been the strength of fundraising endeavors at CPLF, I believe there is significant opportunity with grant makers both locally and nationally to engage them in our endeavors.*

Q The Foundation has an impressive donor database. What are your plans for increasing the number of donors to meet the ever-daunting financial responsibilities of CPLF?

A *Relationships. I hope to build as many genuine relationships with people as I can. And communication. I want to keep our loyal donors and library patrons informed about all the wonderful services, resources and programs that are made possible through their generosity.*

Q Can you tell us in simple terms what is the difference between the Harrison Library Board of Trustees and the Carmel Public Library Foundation?

A *The Trustees of the Library oversee the management of the professional Library staff, its collections, materials and services. The mission of the Carmel Public Library Foundation is to raise the vital funds necessary that will ensure free library service in perpetuity.*

Q On a more personal note, have you found support from your Board of Directors? Have they been welcoming and helpful?

A *I feel privileged to be on a team of such energetic people dedicated to the Library. The Board has been wonderful! It's going to be a very successful partnership and exciting time for the organization's history and evolution.*

Q You've lived in Carmel for several years now. It must be a relief not having to commute? You can even go home for lunch.

A *I haven't had much time to go home for lunch yet and I don't expect I will very often because I have an ambitious fundraising plan to implement. But every morning I drop my daughter off at school at the top of the hill and then drive down a few blocks to my workplace. I can't think of a better commute! I love having a smaller blueprint on the world!*

Q I can tell you now that the Board is delighted having you with us. So the word is out. We hope you're comfortable and feel welcome. We're looking forward to a new, forward and creative partnership.

A *Tom, I truly enjoy working with you and with all of my Library colleagues. I'm tremendously thankful for the opportunity!* 📖



The Library Thanks You!

Carmel Public Library Foundation is deeply grateful to the community for its generosity and to all the committed individuals who support us, year after year. Your gifts to the Foundation fund all of the collections, materials, services, equipment and programs at Harrison Memorial Library. That's every book, CD, DVD, Internet service, public program, reference materials, computers and services. While the City of Carmel funds Library salaries and building maintenance, private contributions to the Library fund everything else. Thank you for helping to make this a great Library — a cherished community resource.

DID YOU KNOW, each year, some 110,000 books, magazines, DVDs, and CDs circulate to Library patrons; Reference Librarians answer more than 34,000 questions; and some 3,000 children and families attend storytime programs at Park Branch. So much goes on in a year at **Harrison Memorial Library!**



COLLABORATION, *continued from page 1*



That is why the Foundation feels so strongly that we must do everything possible to keep the doors open to our extraordinary free Libraries.

"This year, because of some of the deepest budget reductions the Library has ever faced, this partnership, for the first time in our history, will fund the salaries of critically needed part-time and on-call personnel," said Martha Mosher, Library Trustee. "This kind of innovative partnership was essential in these tough times. Our working relationships are supportive and coordinated and the Library benefits as a direct result."

Current CPLF President, Peter Mollman, expressed the feelings of the Board by adding: "With the City's approval of this three-way proposal, we will be able to maintain the Library's current hours for the next year. This is crucial. It goes without saying, to continue to help our Libraries, the Foundation needs more than ever contributions and continuing support from individuals in our Community in Carmel and the greater Peninsula Community."



Would you like to be notified of CPLF's upcoming events and announcements?

Contact Joy at (831) 624-2811 or email your address to jnewman@carmelpubliclibraryfoundation.org.

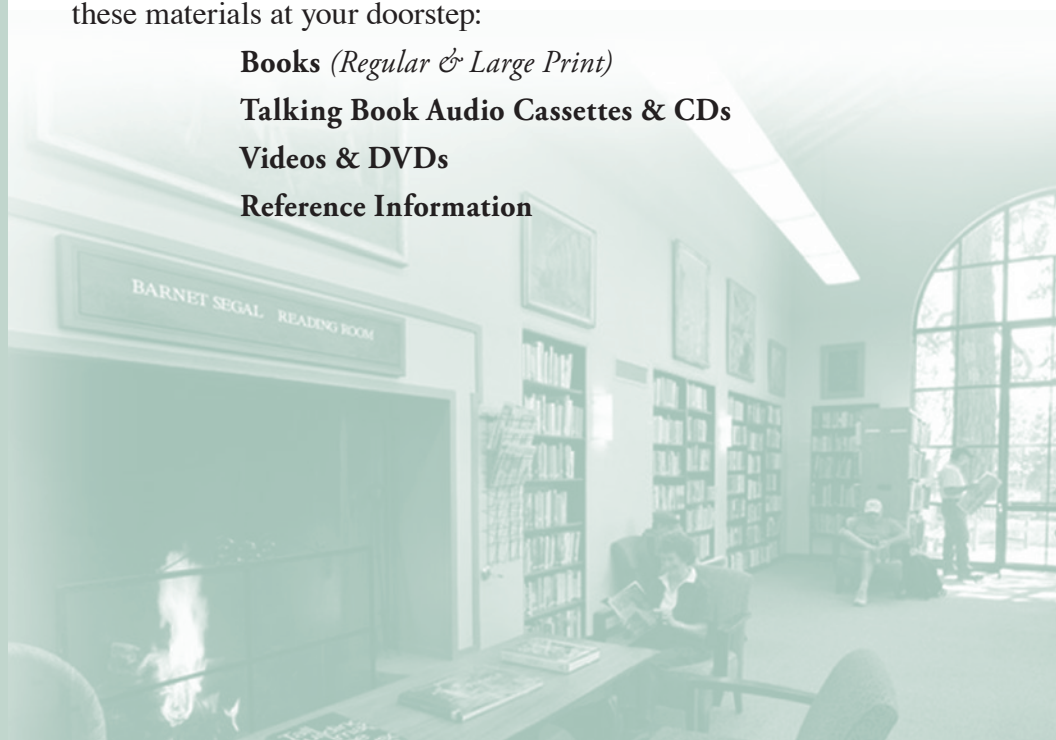
PASS THE WORD! Your five-star Library offers outreach services for homebound Library patrons including seniors. Volunteers and staff come to the home with library materials to individuals living in Carmel-by-the-Sea and the surrounding unincorporated area. Call Marcia Sheppard, our Outreach Librarian, at (831) 624-4629 to receive these materials at your doorstep:

Books (*Regular & Large Print*)

Talking Book Audio Cassettes & CDs

Videos & DVDs

Reference Information





Our Committed Board of Directors

Welcome New CPLF Board Members

The Library warmly welcomes new Carmel Public Library Foundation Board Directors, **Susanne Holm**, **Roderick (Rod) Dewar** and **Mary Kay Crockett**. Joining a group of talented and dedicated community leaders committed to sustaining the Library's tradition of excellence, our newest volunteer Directors bring amazing professional expertise and enthusiasm. We are most grateful for their time, support and generosity.



Phil
Bowhay



Helen
Breck



Mary Kay
Crockett



Judy
Cunningham



Rod
Dewar



Jim
Emery



Carol Lee
Holland



Susanne
Holm



Peter
Mollman



Tom
Parks



Graeme
Robertson



Leslie
Snorf



Virginia
Stone



Kay
Sullivan



Bill
Tyler



George
White



Sam
Wright

Help us better inform you...

... and keep you up-to-date with information about Library events, programs, acquisitions and services. We have some updating to do with our mailing records. Has your mailing information changed; does it need to be corrected; do you receive duplicate mailings; or do you have an email address you want us to use?

We want to know... please call us so we can better serve you!

Call us at (831) 264-2811 or email Joy at jnewman@carmelpubliclibraryfoundation.org

Thank you for your continued interest and support!

The Foundation's Mission is to provide vital funds for Harrison Memorial Library that will ensure free library service in perpetuity. Every book, CD, DVD, all of the services, resources, equipment and programs are funded by charitable dollars!



CARMEL PUBLIC LIBRARY FOUNDATION

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Carmel, CA

Library Awarded Highest 5 Star Rating! Read the News!

